

Mountain Artisans Market

Music & Performance Guidelines

Mountain Artisans Market is a monthly, community-centered gathering celebrating local artisans, makers, growers, musicians, performers & organizations connected to the Yosemite Foothills. Music & performance help create a warm, welcoming atmosphere where people can gather, linger & connect.

Who We Welcome

We welcome performances from:

- Local musicians & bands
- Small ensembles & choirs
- Instrument groups & school groups
- Spoken word, dance & community performances

Performers should be connected to the Yosemite Foothills region & align with the community-focused spirit of the market.

Setup & Equipment

- Performers are responsible for bringing their own instruments & equipment
- Setup details & performance timing will be coordinated in advance
- Please arrive within your assigned setup window & follow any instructions provided on the day of the event.
- You may come early to set up your table (check below for vendor times)

Setup Times

- **Daytime Markets** (March–April, September–October):
 - **Market:** 11am – 4pm
 - **Setup:** 8:30 – 10:30 am
- **Evening Markets** (May–August):
 - **Market:** 4 – 9 pm
 - **Setup:** 1:30 – 3:30 pm

After unloading, please move vehicles to designated vendor parking. The Fresno Flats lot is reserved for food & non-alcoholic drink vendors, during the market



Performance Style & Atmosphere

Mountain Artisans Market is a relaxed, outdoor, community event. Performances should:

- Complement a family-friendly, inclusive environment
- Allow for conversation, browsing & community interaction
- Be mindful of nearby vendors, performers & historic buildings

Sound should remain respectful of the shared space.

Compensation & Promotion

Mountain Artisans Market is a community-led, non-profit event. Rather than a traditional performance fee, performers are supported through promotion & space.

Each performer or group receives:

- A **table space** to sell merchandise (posters, CDs, vinyl, tickets, etc.)
 - **Promotion** on the Mountain Artisans Market **website**
 - **Promotion** across our **social media platforms** leading up to & during the market
- This model supports artists by encouraging direct connection with the community.

Conduct & Care

All performers are expected to:

- Be respectful, inclusive, & community-minded
- Avoid hate speech, harassment, or discriminatory behavior
- Respect Fresno Flats Historic Park & Village as a historic site
- Clean up their performance area before leaving

Mountain Artisans Market reserves the right to stop or remove any performance that does not align with these values.

Weather & Cancellations

Mountain Artisans Market is held outdoors. If the event is cancelled by the host, performers will be notified as soon as possible.

Final Notes

By performing at the market, you agree to work collaboratively with organizers and help create a positive experience for everyone.

Questions?

If you have questions or special needs, please reach out, we're happy to help.