

Mountain Artisans Market

Vendor & Organization Guidelines

Mountain Artisans Market is a monthly community gathering celebrating artisans, makers, growers, food vendors, musicians & organizations connected to the Yosemite Foothills. Our goal is to create a welcoming, inclusive space rooted in handmade goods, local culture & community connection.

Who Can Participate

We welcome:

- Local artisans, makers & growers
- Food & drink vendors
- Nonprofits, community groups & school teams
- Vendors offering handmade, artisanal, or locally rooted goods or services

All participants must be part of or connected to the mountain community.

Fees

- \$35 booth fee for artisans, vendors & food/drink vendors
 - (A portion supports Fresno Flats Historic Park; the rest supports the market, as we are a non-profit.)
- Nonprofits & community organizations: \$5 online deposit
 - (Refunded in cash once set up at the market.)
- Vendors may cancel 72 hours before the market for a refund. If the event is cancelled, refunds will be issued.
 - Electricity may be available in limited areas. If electricity is requested, a \$10 additional fee will be added to your booth cost.

Booth & Setup

- Standard booth size: 10' x 10'
- Food or drink vendors needing more space must note this in their application
- Vendors provide all setup items (tables, displays, chairs, etc.)
- Pop-ups are recommended for sun/weather protection but not required
- Electricity may be available in limited areas. If electricity is requested, a \$10 additional fee will be added to your booth cost.



Setup Times

- **Daytime Markets** (March–April, September–October):
 - **Market:** 11am – 4pm
 - **Setup:** 8:30 – 10:30 am
- **Evening Markets** (May–August):
 - **Market:** 4 – 9 pm
 - **Setup:** 1:30 – 3:30 pm

After unloading, please move vehicles to designated vendor parking. The Fresno Flats lot is reserved for food and non-alcoholic drink vendors.

Permits & Liability

Vendors are responsible for obtaining any required permits or licenses.

- **Food & drink vendors** must have appropriate Environmental Health permits (including Cottage Food permits, Madera County permits, etc...)
- **Vendors using cooking equipment or open flames** must follow required fire safety precautions & permitting.
- **Alcohol vendors** must have authorization to pour at Fresno Flats and obtain any required temporary event permits.

Vendors must carry their own liability insurance or sign a waiver releasing Sierra Historic Sites Association (Fresno Flats), Mountain Artisans Market & Yosemite Foothills from liability.

Conduct & Care

- Be kind, respectful & community-minded
- No hate, harassment, or discriminatory behavior
- Clean up your space & respect Fresno Flats as a historic park
- Treat locals, visitors & fellow vendors with care

Weather

Mountain Artisans Market is an outdoor event. If the event is cancelled by the host, vendors will be notified & refunded.

Questions?

If you have questions or special needs, please reach out, we're happy to help.